







WELCOME

Thank you for choosing Attractions as your fundraising partner. We are here to help you succeed. We offer many free services to help your group - your success is our success.

TIPS FOR A GREAT FUNDRAISER

- SET CLEAR GOALS**
What is the money going to be used for? How will it benefit the members?
Let each seller know how many books they will need to sell to reach your goal.
- HAVE A KICK-OFF WHEN YOU DISTRIBUTE YOUR BOOKS**
This is a great time to share the goals for the fundraiser and communicate dates.
- MAKE A LIST**
Ask your members to make a list of family and friends they can ask for support. Who likes to eat out? Who likes to save money? Use your Fundraiser Seller Page to reach out to your contacts via text, email and social media.
- COMMUNICATE**
Let everyone know how to get more books, and how they can pay.
- FUNDRAISING IS RAISING SUPPORT**
Let your sellers know there is a difference between raising support and selling something. When you are raising support, you are asking people to support your team! When you are selling, you are asking people to buy. People prefer to help support.

USE OUR FREE TOOLS

- LEADER PORTAL** – Access your account information, including a list of your group’s online transactions, Fundraiser Seller Page sign-ups, and balance to make an online payment.
- EZPay** – It allows your sellers to accept credit cards and will help your sales.
We accept:    
- FUNDRAISER SELLER PAGE**
Encourage your team to activate and use their own free Fundraiser Seller Page.
- FUNDRAISER INFORMATION LETTER**
We provide your group with a letter to help everyone remember the details.

HAVE FUN AND GOOD LUCK!

**We are here to help. Call us anytime to set up any of these services.
800-897-1004 • fundraise@attractionsbook.com**